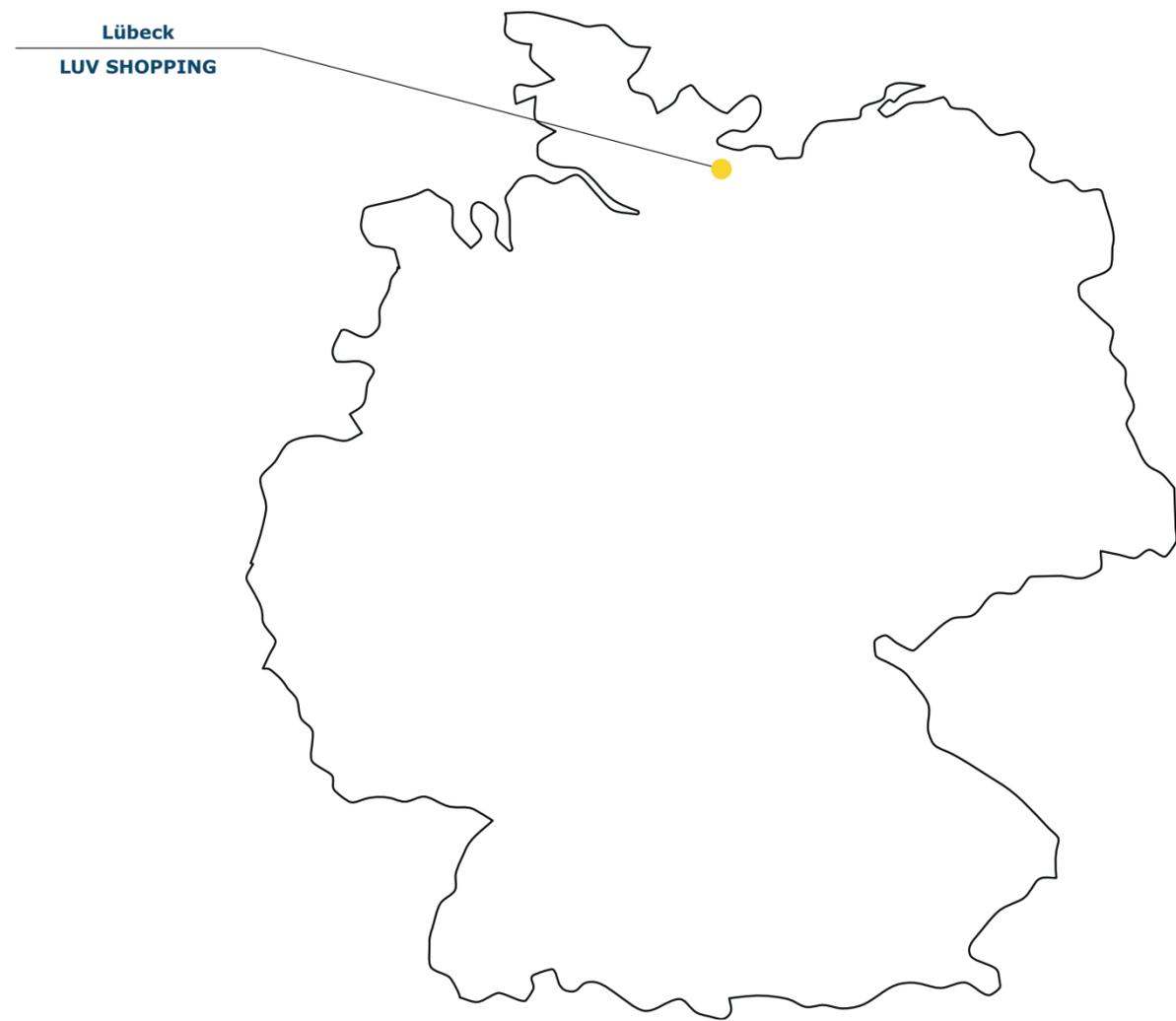


# Our portfolio in Germany



4 years  
OF PROVEN  
SUCCESS

Welcome home at LUV SHOPPING - A modern, local and easily accessible meeting place with a strong offer in interior decoration, food and electronics for the many people looking to enjoy a better everyday life!

513,3 billion euro retail turnover in 2017

124 million m<sup>2</sup> modern retail space in the country, 2017

1,440 m<sup>2</sup> retail space per 1,000 capita

4,18 Million visitors per year

42,692 GLA m<sup>2</sup>

74,8 million euro per country per year

# LUV SHOPPING, Lübeck

A modern, local and easily accessible meeting place with a strong offer in interior decoration, food and electronics for the many people looking to enjoy a better everyday life in reach of 500.000 people.

Welcome home to LUV Shopping

Amongst specific product categories, LUV Shopping is the first choice for home furnishing, with an IKEA store.

LUV Shopping is a well-known and highly liked, with a high Brand Awareness (93%). After 4 years in operation and a very successful awareness, visit conversion shows that 75% respondents visited the centre in last three months. The centre is valued by customers for its events and appreciated for good marketing by its tenants. Also, the atmosphere is liked a lot by customers.



Catchment Areas	People	Distance
• Primary	271,000	18 km
• Secondary	129,000	23 km
Total area: 500,000		

**Address:** Dänischburger Landstraße 81, 23569 Lübeck

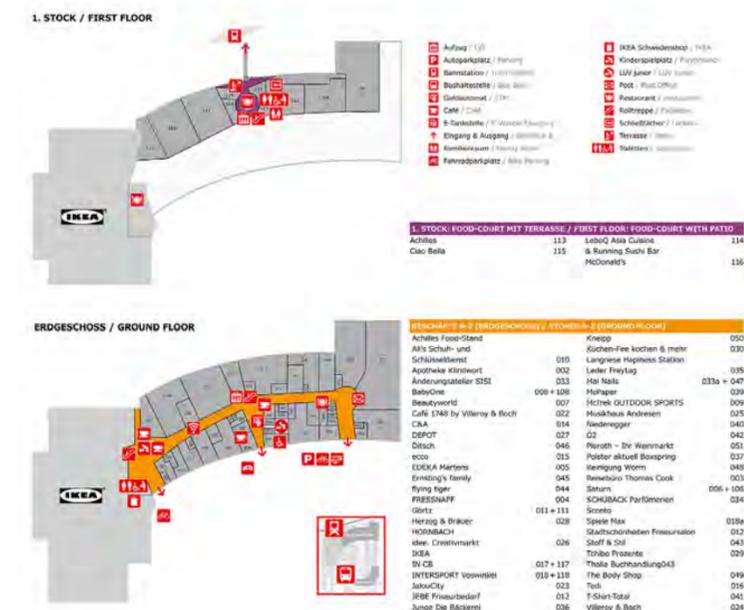
**Nearest metro stations:** Lübeck-Dänischburg IKEA -Train station

**Distance to the city centre:** 13 km

**Distance to Airport:** 27 km to Lübeck Airport,  
69 km to Hamburg Airport

**Public transport:** Bus Stop "IKEA LUV SHOPPING" Line 10 and 33

<b>Opened</b>	2014
<b>GLA</b>	42,692 m <sup>2</sup>
<b>Stores</b>	56
<b>Centre</b>	3,958 m <sup>2</sup>
<b>IKEA</b>	34,400 m <sup>2</sup>
<b>Saturn Electronic</b>	4,497 m <sup>2</sup>
<b>EDEKA Supermarket</b>	3,101 m <sup>2</sup>
<b>Hornbach</b>	13,323 m <sup>2</sup>
<b>Levels</b>	2 levels
<b>Parking spaces</b>	2,600 parking spaces + 500 overflow parking



# LUV SHOPPING, Lübeck

LUV Shopping is a well-known and highly liked shopping-centre, with a Brand Awareness of 93%. The centre is valued by customers for its events and appreciated for good marketing by its tenants. Also, the atmosphere is liked a lot by customers:

€ 100  
MILLION  
INVESTMENT

LUV Shopping has the biggest offer in furniture and home decoration and the only IKEA store in the region. In regards to the atmosphere, LUV Shopping is built in Scandinavian style with natural materials, real trees & daylight.

