

# Ingka Centres — one vision across the globe

Clear and simple Unique and visionary

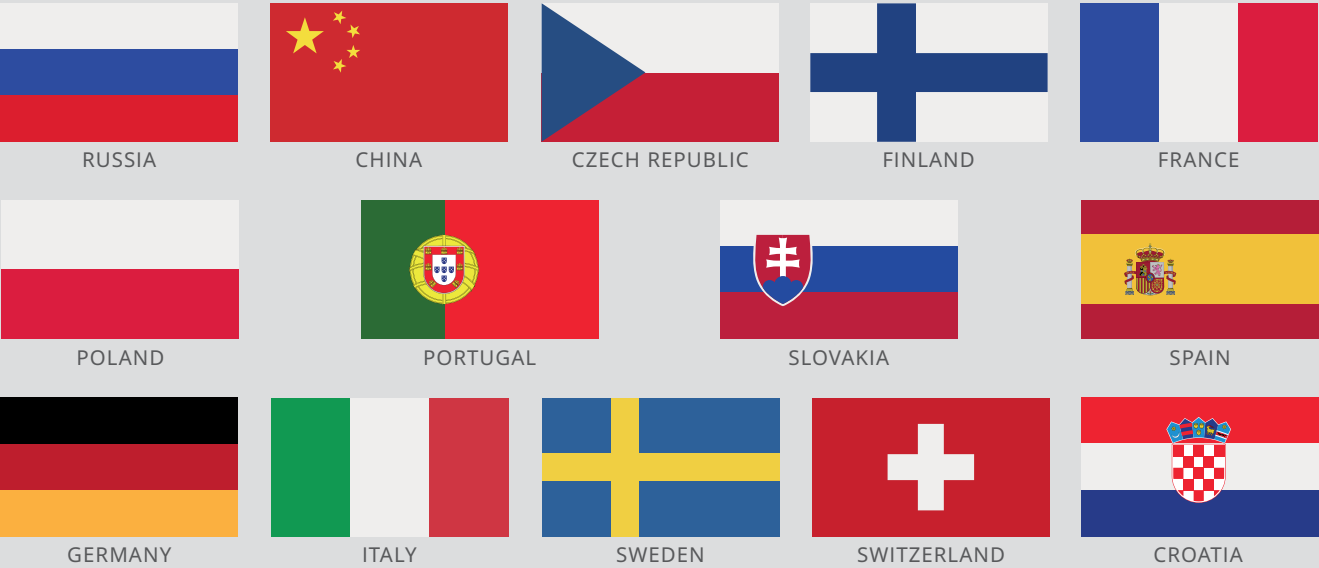
Ingka Centres is part of IKEA business, Ingka Centres (named after it's founder Ingvar Kamprad) is global shopping centre company — present in China, Europe and Russia, owning and operating 44 shopping centres in 14 countries, totalling more than 3.5 million m² of GLA with over 480 million visitors annually.

The IKEA brand was founded on amazing shopping experiences that people love. And it is this same principle that we at Ingka Centres Russia apply to our shopping malls. Making it possible for everyone to enjoy better everyday lives.

44

shopping centres  
worldwide

14  
Countries



480

million visitors globally

3,5

million m² GLA

# Our portfolio in Croatia



Ingka Centres Croatia has opened in June 2018 the first Meeting place in Croatia together with the joint venture Partner Mutschler Outlet Holding AG. The outlet is managed by ROS Retail Outlet Shopping. A second

phase is planned. Designer Outlet Croatia is the first Outlet according to international Standards in Croatia and therefore attracts visitors up to 2 hours driving time

1,8  
million  
visitors  
per year

56,600  
m<sup>2</sup>

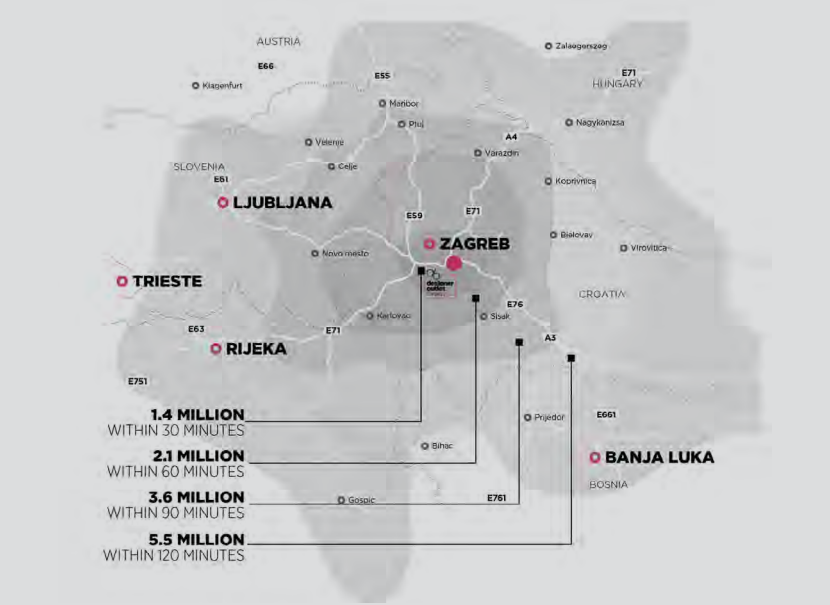
1 year  
of proven  
success

# Designer Outlet Croatia, Zagreb

Designer Outlet Croatia is the new aspirational outlet shopping experience for South Eastern Europe and located next to IKEA Zagreb, the one and only IKEA Store in Croatia. Within 90 min. driving time 3,6 million people are living. The premium outlet village is inspired by the regions of Croatia. Visitors can discover more than 100 fashion & lifestyle brands like Armani Exchange, Guess, Adidas, Under Armour and many more, with 30-70% discount, all year a round. Cafés, restaurants and services complete the shopping experience.

Designer Outlet Croatia invites for shopping in a premium village atmosphere. The architecture incorporates modern and typical regional stylistic elements of the regions of Croatia in an innovative way. It combines modern and traditional elements such as natural stone facades complemented by architectural landmarks in order to present the very best of Croatia. While taking a walk through the centre, visitors can find a replica of city tower of Dubrovnik, stroll down typical Dalmatian streets or drink coffee next to a replica of famous tower Lotrščak without having to go to the Zagreb city centre. In its work, the design team fulfilled economic and ecological requirements in order to create an ultimate shopping destination for both locals and tourists. Geothermal energy lies at the heart of the sustainable, resource-saving energy concept. An additional farmer’s market in cooperation with the municipality Rugvica underlines the support and engagement of the project for the regional responsibility

The project is a joint venture by Ingka Centres and Mutschler Outlet Holding AG. The outlet is managed by ROS Retail Outlet Shopping. A second phase is in the planning.



Catchment Areas	People	Distance
• Primary	1.400.000	< 25 km
• Secondary	700.000	< 50 km
• Tertiary	1.500.000	< 100 km
Total area:	3.600.000	

**Address:** Ulica Alfreda Nobela 4, HR-10361 Sesvete-Kraljevec (Zagreb East)  
**Distance to the city centre:** 18 km  
**Distance to Airport:** 10 km  
**Public transport:** 1x Public bus route, 1x IKEA/Designer Outlet Croatia bus route in addition

Opened	Jun 2018
GLA	56,600 m <sup>2</sup>
Stores	74
Centre	18,600 m <sup>2</sup>
IKEA	38,000 m <sup>2</sup>
Sportvision	740 m <sup>2</sup>
Levels	1 levels
Parking spaces	2,020 spaces
Visitors	1,8 M



# Designer Outlet Croatia, Zagreb

Ingka Centres in Croatia opened in June 2018 the first Meeting place in Croatia together with the joint venture Partner Mutschler Outlet Holding AG. The outlet is managed by ROS Retail Outlet

€53  
million  
investment

Shopping. A second phase is planned. Designer Outlet Croatia is the first Outlet according to international Standards in Croatia and therefore attracts visitors up to 2 hours driving time.

