Moscow, Russia

INGKA Centres
A marketplace with a difference

A family friendly shopping destination with the total catchment area of 5.6 million people located within a densely populated district, MEGA Khimki is a shopping centre and meeting place for the local community, leisure destination and family day out with a difference. Besides a well-balanced mix of fashion stores and a wide food & beverage offering, the centre has a unique indoor fresh-market, where customers can buy groceries produced and sold directly by farmers. Having IKEA, the market leader in home furnishing as an anchor, a sizeable media spend, as well as 90% brand awareness, MEGA Khimki attracts people from a great distance. Recently cafes and restaurants zone was transformed into a gastronomic and socio-cultural cluster — Taste Boulevard, which became the heart of MEGA Khimki and local community. Here our guest could meet, communicate, celebrate, get new gastronomical experience and create new traditions, shop, eat and naturally feel attracted to spend time with family and friends.
A region with strong potential

Moscow and Moscow region

Moscow and the Moscow region are two independent parts of the Russian Federation and form part of the Central Federal District. The Moscow region has a well-developed infrastructure with a good transport network including railways, roads and waterways. Moscow is the financial centre of Russia with half of the country-registered banks situated here. Most of Russia’s large companies also have their offices here. MEGA Khimki is located on the north-west of Moscow region.

Khimki city district

The city district of Khimki is just behind the MKAD ring road, and located on both sides of the Leningrad Highway, which is a continuation of Leningradsky avenue. Khimki is one of the most developing areas of the Moscow region. In 2017 Khimki became the top Moscow region for delivered residential housing development projects. Also, business is actively developing here. During the year, more than 3,000 new enterprises were registered, which created 4.6 thousand new jobs. In 2017, 245 thousand inhabitants live here and the number is growing rapidly due to the developed infrastructure and housing construction.

Our guests

MEGA Khimki is located at the heart of the very dynamic population development of Moscow and attracts shoppers from all over Moscow and surrounding area more than 3 times a month. MEGA is loved by families, lifestyle and experienced guests alike.

- 59% women
- 79% regular customers
- 35 years old average customers
- 83% customer satisfaction index

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MEGA is located in the centre of the area with high density and huge plans for new residential areas. And now for all the people living around MEGA became a heart of community and a place where they could share the bright moments and memories from traditional holidays, sport activities, public events and personal celebrations. Come for shopping, stay for the atmosphere. MEGA Khimki a true Meeting place that give the possibility for the people to recharge both emotionally and physically. Families love MEGA Khimki for the wide range of shops, restaurants and leisure facilities. Offering an exciting mix of fashion, footwear, and accessories, MEGA Khimki is guaranteed to have something for everyone and every budget.

MEGA Khimki houses some of Russia’s most beloved retail brands including Zara, H&M, Uniqlo, and Marella. Also, unique to the Russian market, customers can be among the first to visit the flagship Armani Exchange, Superdry, and Hunkemöller stores. Our guests can have a dine out with family or friends and enjoy the relaxing atmosphere of a good-quality restaurants, which was previously only on offer in Moscow city centre. With names like Panda express, Zatman Pizza Pie and Toro Grill there’s a dining option for every occasion, customer group and budget. Leading in kids’ goods, having indoor and outdoor children’s playgrounds, ice rink, along with family-friendly facilities and new Community centre with outstanding educational and entertainment events, there is really something for everyone at MEGA Khimki. And soon with the upcoming refurbishment and redevelopment spending time in MEGA Khimki will be even more present and exiting.

Heart of the community