

Ingka Centres — one vision across the globe

Clear and simple Unique and visionary

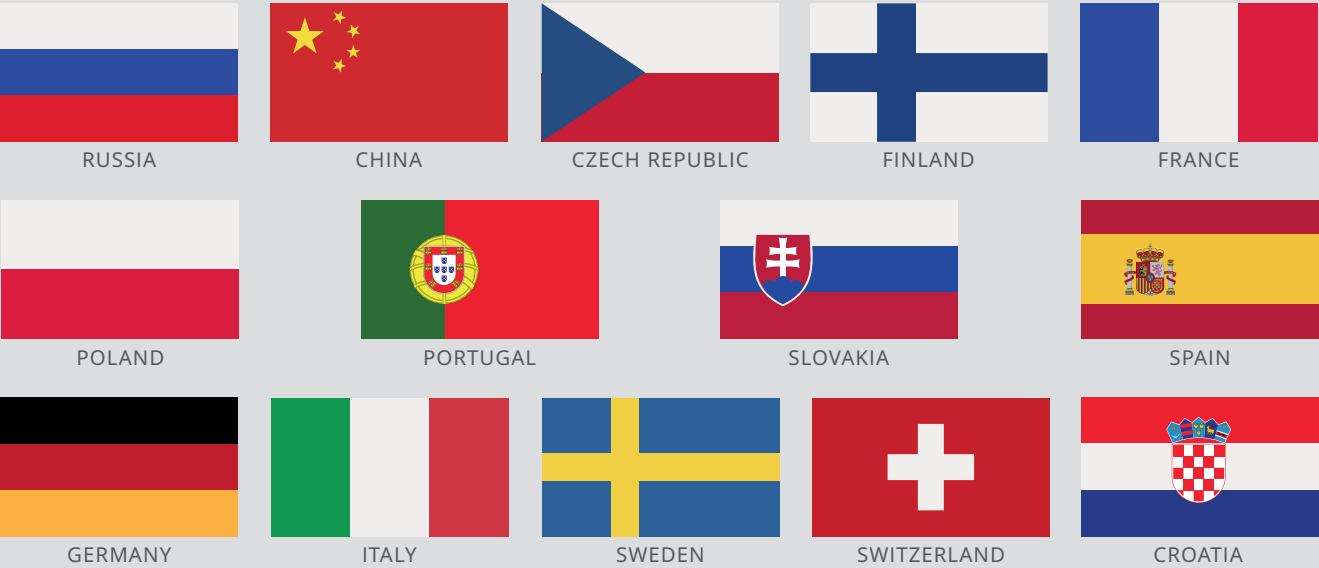
Ingka Centres is part of IKEA business, Ingka Centres (named after it's founder Ingvar Kamprad) is global shopping centre company — present in China, Europe and Russia, owning and operating 44 shopping centres in 14 countries, totalling more than 3.5 million m² of GLA with over 480 million visitors annually.

The IKEA brand was founded on amazing shopping experiences that people love. And it is this same principle that we at Ingka Centres Russia apply to our shopping malls. Making it possible for everyone to enjoy better everyday lives.

44

shopping centres
worldwide

14
Countries



480

million visitors globally

3,5

million m² GLA

Our portfolio in Germany

Welcome home at LUV SHOPPING – A modern, local and easily accessible meeting place with a strong offer in interior decoration, food and electronics for the many people looking to enjoy a better everyday life!

Lübeck
LUV SHOPPING

74,8
million euro
per country
per year

513,3
billion euro
retail turnover
in 2017

124
million m²
modern retail
space in the
country, 2017

1,440
m² retail space
per 1,000 capita

4
years
of proven
success

42,860
m²

4,18
million
visitors
per year

LUV SHOPPING, Lübeck

A modern, local and easily accessible meeting place with a strong offer in interior decoration, food and electronics for the many people looking to enjoy a better everyday life in reach of 500.000 people.

Welcome home to LUV Shopping

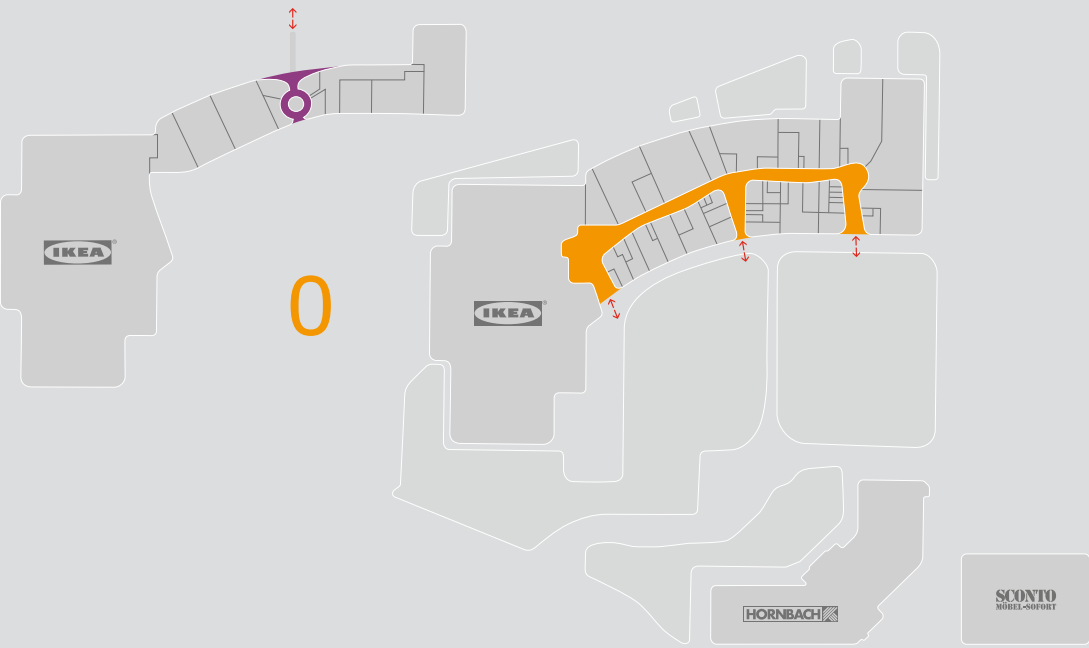
Amongst specific product categories, LUV Shopping is the first choice for home furnishing, with an IKEA store.

LUV Shopping is a well-known and highly liked, with a high Brand Awareness (93%). After 4 years in operation and a very successful awareness, visit conversion shows that 75% respondents visited the centre in last three months. The centre is valued by customers for its events and appreciated for good marketing by its tenants. Also, the atmosphere is liked a lot by customers.



Catchment Areas	People	Distance
• Primary	271,000	18 km
• Secondary	129,000	23 km
Total area:	500,000	

Address: Dänischburger Landstraße 81, 23569 Lübeck
Nearest metro stations: Lübeck-Dänischburg IKEA -Train station
Distance to the city centre: 13 km
Distance to Airport: 27 km to Lübeck Airport, 69 km to Hamburg Airport
Public transport: Bus Stop “IKEA LUV SHOPPING” Line 10 and 33



Opened	2014
GLA	77,260 m ²
Stores	56
Centre	42,860 m ²
IKEA	34,400 m ²
Saturn Electronic	4,500 m ²
EDEKA Supermarket	3,100 m ²
Hornbach	13,320 m ²
Parking spaces	2,600 parking spaces + 500 overflow parking
Visitors	4,2 M

LUV SHOPPING, Lübeck

LUV Shopping is a well-known and highly liked shopping-centre, with a Brand Awareness of 93%. The centre is valued by customers for its events and appreciated for good marketing by its tenants. Also, the atmosphere is liked a lot by customers:

€100
million
investment

LUV Shopping has the biggest offer in furniture and home decoration and the only IKEA store in the region. In regards to the atmosphere, LUV Shopping is built in Scandinavian style with natural materials, real trees & daylight.

